Press Release

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Federal Grant Received to Develop Novel Insect Control Products

Inscent, Inc. has received a grant from the National Science Foundation (Arlington, VA) to develop highly efficient, environmentally responsible insect control products that eclipse current toxic insecticides. This Phase I Small Business Innovative Research (SBIR) Award targets the codling moth, *Cydia pomonella*, a major pest of apple, pear, and walnut trees with serious economic impact on growers in the United States and elsewhere. Inscent, Inc. is developing a new array of control products for codling moths and other pests based on behavior alteration.

The National Science Foundation (NSF) encourages scientific innovation and discovery through a variety of venues, including the SBIR program. Inscent's SBIR Award will fund prototype development of novel insect pest control products that will be carried out at Inscent's laboratory in Irvine, California. Inscent, Inc. continues deployment of its patented platform technologies in this project while maintaining its wide development base that includes products for public health, public safety, agricultural, and domestic applications.

Inscent, Inc. employs cutting-edge research to develop platform technologies enabling the rapid development of non-toxic, highly efficient insect pest control products, each targeted against a specific insect species. This product development strategy is in accord with increasingly stringent state and federal legislative trends and addresses the public's concern regarding toxic insecticide use. Inscent's products do not damage the environment, do not interfere with integrated pest management strategies that may already be in place, and do not harm humans, pets, or even beneficial (*e.g.*, predatory) insect species. Inscent's platform technologies utilize the latest developments in molecular genetics, genomics, and bioinformatics to design advanced, environmentally responsible insect pest control solutions.